



# Institute for Sport Coaching

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## **NEWS RELEASE**

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## ***Over 1200 Coaches Trained!***

July 11, 2011  
For immediate release

ACTON, Mass. – The Institute's Metro Boston Coaches Academy (MBCA) reached a significant performance level as it trained its 1200th youth sport coach in late June 2011. "We are overjoyed to have served over 1,200 coaches in Boston, Cambridge and Lawrence in our efforts to combat youth obesity and to improve youth sports." stated Christopher Hickey, Institute Executive Director. "Moreover, it means that over 24,000 youth athletes have benefited from quality coaching," he added.

"We are thankful to our supporters, the Amelia Peabody Foundation, Chris Lynch of the Boston Youth Sports Initiative, Evan Davis from the Boston Scholar Athlete Program, and our champion at Boston Centers for Youth & Families--Ryan Fitzgerald. Without their help we could not have come this far."

The MBCA is currently expanding its services to the Boston suburbs, out to and including the Worcester area.

**---Institute for Sport Coaching---**

The Institute for Sport Coaching, headquartered in Acton, MA, is a national, non-profit 501(c) 3 organization dedicated to developing and delivering educational experiences and leadership tools critical to the advancement and improvement of sport coaches in the United States. The Institute develops and nurtures professional, intercollegiate, interscholastic and youth sport coaches, and prepares them to provide positive experiences in sport and teach life skills to athletes. The Institute's goals include combating obesity and inactivity among America's youth and creating safe and quality sports experiences for young athletes through a network of quality sport coaches. Please see [www.instituteforsportcoaching.org](http://www.instituteforsportcoaching.org) for more information.