

Institute for Sport Coaching

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NEWS RELEASE

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Sudbury Resident Joins Institute for Sport Coaching's Board of Directors

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For immediate release

ACTON, Mass. – Hillary Wells, a Senior Producer and Director of Special Projects at WGBH Educational Foundation, has been named an at-large member of the board of directors for the Institute for Sport Coaching.

Now in her seventh year at WGBH, Wells recently secured unprecedented access to the Boston Marathon, as well as funding, for a PBS NOVA science documentary focusing on non-elite individuals training to complete the course in 2007. Wells is Senior Producer for WGBH's award winning Eye on Education, and sits on the WGBH Diversity Steering Committee.

In addition to working at WGBH and as freelance producer on national television series, Wells was a marketing communications specialist for Work/Family Directions, the leading international provider of work-life services at that time. She has also handled local media relations for Brian Shaw, former point guard for the Boston Celtics; has trained clients as a certified personal athletic trainer; and has received certification in Secondary School English.

"The Institute is extremely pleased to have Hillary join the Institute's senior leadership team," said Christopher Hickey, the Institute's executive director. "I have been very impressed with her involvement in sport at multiple levels -- including marketing, television production and as a competitive athlete. Hillary will be a huge boost to the Institute's efforts to provide the best professional development and training to New England-based sport coaches,"

Among her personal accomplishments, Wells bicycled across the country to raise money for Oxfam America, and qualified for and ran the Boston Marathon. A graduate of Wesleyan University in Connecticut, Wells now resides in Sudbury, Massachusetts with her husband and two sons.

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The Institute for Sport Coaching, headquartered in Acton, MA, is a national, non-profit 501(c) 3 organization dedicated to developing and delivering educational experiences and leadership tools critical to the advancement and improvement of sport coaches in

the United States. The Institute develops and nurtures professional, intercollegiate, interscholastic and youth sport coaches, and prepares them to provide positive experiences in sport and life skills to athletes. ISC's goals include combating obesity and inactivity among America's youth and creating safe and quality sports experiences for young athletes through a network of quality sport coaches. Please see www.instituteforsportcoaching.org for more information.