

Institute for Sport Coaching

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NEWS RELEASE

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Metro Boston Coaches Academy Expands Service Area

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For immediate release

ACTON, Mass. – Since 2007 the Metro Boston Coaches Academy, a subsidiary of the Acton-based non profit Institute for Sport Coaching has been providing quality coaching education and training services to youth sport organizations, community centers and schools in Boston and Cambridge. With over 600 coaches trained to date, the Academy is now offering its workshops and services in the towns and cities out to and surrounding the I-495 corridor.

“We are pleased to offer our training services to a wider audience,” stated Academy Executive Director Christopher Hickey. “The need is there as studies indicate that less than 5% of youth sport coaches have received any training to coach. Considering that these coaches are responsible for introducing sport to our children, it is important youth sport coaches receive training in order for them to provide the best possible sports experiences,” Hickey added.

The Academy offers a number of trainings featuring its Level 1 & 2 Successful Youth Coaching Workshops. The workshops cover such topics as how to plan a practice, teaching sport skills, developing a coaching leadership style, communicating with athletes and parents, and risk management. It also offers workshops geared for high school coaches including mental toughness, chemical health, and conflict resolution/diversity awareness.

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The Institute for Sport Coaching, headquartered in Acton, MA, is a national, non-profit 501(c) 3 organization dedicated to developing and delivering educational experiences and leadership tools critical to the advancement and improvement of sport coaches in the United States. The Institute develops and nurtures professional, intercollegiate, interscholastic and youth sport coaches, and prepares them to provide positive experiences in sport and life skills to athletes. ISC's goals include combating obesity and inactivity among America's youth and creating safe and quality sports experiences for young athletes through a network of quality sport coaches. Please see www.instituteforsportcoaching.org/mbca.cfm for more information.