

Institute for Sport Coaching

10 Brice Road * Annapolis, Md. 21401 * 410-349-0218 * hickeyc@earthlink.net

For Immediate Release
March 12, 2004

Sport Coaching Institute Formed

ANNAPOLIS, Md – An organization to assist in the educational and professional development of sport coaches was launched this month when the Institute for Sport Coaching was incorporated in the state of Maryland as a non-profit entity.

ISC is dedicated to providing the best educational and leadership tools and instruction to coaches at all levels of sports, said institute founder and president Chris Hickey.

“The lack of effective, consistent coaching education is the No. 1 problem facing American sport coaches,” said Hickey. “To remedy that situation, we have developed the institute. It will contribute to solving the educational problem and strengthen the growing professionalism of coaches in the U.S.”

Modeled after sport coaching education centers in Australia, Canada, New Zealand and the United Kingdom, the ISC is dedicated to developing and delivering the educational experiences and leadership tools crucial to the advancement and improvement of sport coaches in the United States.

Hickey cites National Federation of High Schools statistics that indicate less than 5 percent of volunteer coaches and less than 8 percent of interscholastic coaches receive any coaching education.

“That is frightening when you consider that we entrust our children, our athletes and in some cases our international reputation as a sports power, to coaches who may not have all the tools necessary to function in the 21st century,” said Hickey. Hickey served as a track and field coach at a number of colleges and schools.

Hickey, holder of a Master’s degree in sport coaching and an officer in the U.S. Naval Reserve, envisions a college campus-based institute where coaches of all disciplines would come for certification, increase their effectiveness as coaches and gain crucial insights and instruction on leadership.