



Institute for Sports Coaching

Friends of the Institute Newsletter

Greetings!

2011 has started off very well for us. We received additional grant funding from the Amelia Peabody Foundation, reached a new milestone of coaches trained and have relaunched our website!

We are also growing our relationship with McDaniel College through our partnership in the Mid Atlantic Coaches Academy.

I am a bit tardy with this newsletter but it is full of great updates about the good work we are doing.

r/
Christopher Hickey
Executive Director

National Coaching Education Leader Joins Institute

In early June 2011, Mr. David McCann, formerly of the US Olympic Committee staff (USOC), joined the Institute as our new Director for National Initiatives. Before his tenure with USOC, Dave was the Director of Coaching for US Ski & Snowboard, and a senior program director at the American Sport Education Program (ASEP). Also, Dave is a former president of the National Council for Accreditation of Coaching Education (NCACE).

Dave will be developing collaboration and partnership opportunities for the Institute at the national level as well as cultivating corporate sponsorships.

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Over 1200 Coaches Trained

Our efforts in the greater Boston area have really taken off this year. In late June, our Metro Boston Coaches Academy trained its 1200th coach with our impact now reaching over 24,000 athletes. Our goal now for 2011 is to reach 1,500.

From the Director's Chair

I recently returned from the National Coaching Conference where it was evident that the work we are doing in Massachusetts, and soon to be in Maryland & DC is vital to our communities and nation. I learned if our current obesity rates do not change, that by 2032, it cost us taxpayers over 845 billion dollars a year in healthcare costs. That will really bankrupt our nation plus there will be a huge shortage of men and women who are physically capable of being our policemen, firemen and paramedics and members of the Armed Forces.

By creating quality coaches, we can improve retention of kids in sport by overing 20% and fight this looming national catastrophe.

Sincerely,

Christopher Hickey

Executive Director
Institute for Sport Coaching

New Institute Website

In early March 2011, the Institute relaunched its [website](#). With the great assistance of our new web developer, Ms. Marcy Shipe from Concord MA, our blog and resources pages have been gathering much attention. With the new site, we have been able to cut webhosting site overhead costs while creating a much more dynamic site to provide much needed information to coaches and sport parents.

New web content includes:

- National Standards for Sport Coaches
- What Coaches Think About Coaching Education
- The Value of Coaching Education
- New factsheets and white papers
- Sport Coach USA Essential Bookshelf

So far, the blog features Christopher Hickey, who will be soon joined by Professor Joseph Jacobs from McDaniel College. Prof Jacobs will be focusing on sport psychology issues.

If you have not already, sign up for the RSS or email feed for the [blog](#)!

Junior Coaches Leadership Academy

Our pilot Junior Coaches Leadership Academy in partnership with the Boston Centers for Youth & Families is now in phase two with the teen coaches working summer jobs throughout Boston at summer sport camps and community centers. We spent that last two months prepping 26 teen coaches for this work with over 40 hours of coaching and leadership training including low ropes challenge course, and workshops from Special Olympics, Playworks and Positive Coaching Alliance.

Challenge Grant

In April 2011, the Institute received a \$10,000 challenge grant from the Amelia Peabody Foundation. If we raise \$10,000 by Sept 15th, then they will grant us an additional \$10,000.

If you are interested in helping us meet this challenge, you can donate either by going [online](#) to the ISC website and using the form provided there for mail submission or following this [link](#) to Network for Good where you can donate online.

Confirm that you like this.

Click the "Like" button.