



Institute for Sports Coaching

Friends of the Institute Newsletter



Spring 2007

Serving America's Coaches

Volume 3, Issue 1

Debut of New Institute Logo & Masthead

The wait has been worth it as the Institute's logo (see above) made its debut at the recent New England Youth Sports Festival at Gillette Stadium in March. The design work on the logo started many months ago as the Institute's Board of Directors and Executive Director researched various options and designs. The logo of the Amateur Athletic Foundation in southern California was a large influence on the design process and it was important to the Board create a logo that was inclusive which was hard to do with the diverse population that makes up America's sport coaches.

The logo finally came to life thanks to the creativity of Hickey's neighbor, Ms. Jana Bull, who generously donated her time to this endeavor. Ms. Bull designed the logo and masthead to incorporate the spirit of movement. Ms. Bull is a well known graphic designer with a specialty in book layouts and publishing.

Institute Advocacy & Research Initiatives

The Institute's website manager, Slava Heretz, and developer, Christine Patke, have been hard at work adding several new areas including [advocacy](#) and [research](#) areas as well as a blog on issues facing sport coaches. The new research page focuses on the new mentoring of sport coaches survey which features an online survey found on [surveymonkey.com](#). The advocacy page provides information on the National Youth Sports Report Card.

Growing Partnership with Center for Study of Sport in Society @ Northeastern University

In January 2007, Hickey, Institute Advisor Paul McCaffrey and Linda Keefe, Director of Urban Youth Sports, and Dave Czesniuk, Director of Operations, from Sport in Society briefed the Metro Boston Coaches Academy (MBCA) concept to officials in the City of Boston Recreation, Sports and Fitness Department, Boston Centers for Youth & Families (BCYF).

The response to the MBCA presentation was very positive and BCYF requested the Institute run two pilot projects to test the MBCA concept; one for the Boston Neighborhood Basketball League this summer and another in the Boston neighborhood of Charlestown. BCYF is very interested in developing quality sports programs as part of a larger effort to prevent violence among Boston youth.

Currently, the Boston Youth Sports Network and BCYF are funding the basketball project and we hope to receive the funding for the Charlestown pilot project as well. Once these pilots are complete and lessons-learned captured, Sport in Society and the Institute plan to seek funding to roll out the MBCA's services to coaches throughout the City of Boston with a vision to also serve the inner suburbs.

Institute for Sport Coaching Mission: We aim to develop and nurture professional, intercollegiate, interscholastic and youth sport coaches capable of preparing athletes for positive experiences in sport and teaching life skills necessary to be valued members of their communities.

Investing in America's Sport Coaches

We are seeking financial contributions to enable the Institute to continue its important work in 2007. Our first Annual Fund Drive was a great success with over \$1,000 donated to the Institute to support our important work.

Please take this opportunity to honor a coach who made a difference in your life or someone close to you.

The Institute sincerely thanks the following contributors for their generous donations.

Platinum Level (\$500+):

Mr. & Mrs. Robert Granata
Mr. & Mrs. Christopher Hickey

Gold Level (\$250+):

CDR & Mrs. Mike Bee USCGR

Silver Level (\$100+):

Dr. Lyle Micheli M.D.
Mr. and Mrs. Jeff Takle
Mr. Maurice Hickey

Bronze Level (\$50+):

Ms. Candace Royer
Mr. Marty Schupak
Mr. Charlie McGrath

Copper Level (\$25+):

CDR & Mrs. Christopher Glass USNR
Mr. Ed Arcaro

The Institute's Affiliate Shopping is an easy way to support us! Please see the [Institute's Website](#) for how you can shop online and raise funds to support the Institute's efforts.

Upcoming Events

- June 8-9: National Coaching Education Conference, Indianapolis, Indiana
- June 23 & 30: Boston Neighborhood Basketball League Coaching Clinic
- July 10 & 12: Introduction to Coaching Youth Sports Course-Charlestown Youth Sports Organizations

New Institute Board of Directors

In February, Jeff Takle and Jeff Gulko were elected to the Institute's Board of Directors.

Jeff Takle, President of Rentingyourhome.com, is a former Marine Corps intelligence officer and football player at Boston University. He will bring a business entrepreneurship perspective to the Board.

Jeff Gulko, a former White House staffer and the current Bill Richardson for President grassroots support director. Jeff will bring fundraising expertise and experience from two other non-profit boards he has served on.

Institute @ New England Youth Sports Festival

In late March 2007, Institute Director Hickey, Website Manager Heretz and Director Charlie McGrath represented the Institute at the first-ever New England Youth Sports Festival at Gillette Stadium. They spoke with hundreds of sport parents, league administrators and coaches over the three days of the Festival. Additionally, Hickey presented several Sport Coach USA Workshops to Festival attendees.

New Institute Staff

Over the past few months, the Institute staff has grown with the addition of Ms. Eileen Hannigan and Ms. Emily Hatcher.

Ms. Hannigan, a former Division I softball player and a graduate of Boston Univ's Sport Psychology Masters program, is currently an instructor with Frozen Ropes, a baseball instruction academy in Natick, Massachusetts, Ms. Hannigan will be a Sport Coach USA Workshop trainer.

Starting with assisting Hickey with production of the Sport Coach USA Guide to Coaching Education, Ms. Hatcher, a former federal government contracts officer, and a soccer and skiing coach, will also contribute to Institute business planning.

The View from the Director's Chair

The pace of the past four months has been hectic but very rewarding. I am very pleased to lead the Institute's partnering with Sport in Society in our combined effort to bring the MBCA to life to help create more positive sports experiences for metro Boston youth. The MBCA concept is a prime example of how

quality sport and sport coaches play an important role in youth development.

I wish you all could have been with me earlier this month when I met with leaders of five youth sports organizations in Charlestown. After I finished presenting the MBCA plan to them, their response was so positive and engaging. One leader asked me, "Can you start this weekend?" They were also interested in training young adults as coaches and officials. I am looking forward to the Institute, along with our partner, Sport in Society, providing Charlestown with the services they require to develop a quality youth sports coaching workforce.

On a related note, I recently finished my training phase and became a certified trainer with the Positive Coaching Alliance. I look forward to their only trainer in Massachusetts and learning from their established business practices.

I am also very pleased with the new additions to the Institute's Board of Directors which now has four members here in New England. Jeff and Jeff will bring rich and diverse backgrounds and experiences to guide the future of the Institute.

That future looks very bright. I am looking forward to what this journey will bring.

Institute for Sport Coaching

5 Prospect Street
Acton, MA 01720

Phone

978-201-1024

E-mail

Chris.hickey@instituteforsportcoaching.org

Visit the Institute on the Web!

www.instituteforsportcoaching.org