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Institute for Sports Coaching

Friends of the Institute Newsletter

Dear Christopher,

I hope you like our new newsletter format. We have switched to using the email marketing tool called Constant Contact which will help us keep you updated on the Institute's efforts.

2008 Annual Fund Drive Update

Our Annual Fund Drive is off and running. Our goal is to raise \$5,000 by August 15, 2008 to support the Institute's efforts to help create quality sports experiences for metro Boston youth.

As a 501c3 non profit organization, your charitable contribution to the Institute can help you reduce your income tax burden while providing meaningful support for our programs and initiatives.

If you are interested, you can contribute by:

Mailing a check and the [accompanying form](#) to:
Institute for Sport Coaching
5 Prospect Street
Acton, MA 01720

Or contribute online via our partnership with [Network for Good](#).

Thank you for your thoughtful consideration of this request. It is our responsibility, and it is in our best interest, to ensure that today's sport coaches - and tomorrow's - have the professional development and education they need and deserve. Our youth deserve nothing less.

Training Metro Lacrosse CITs

On July 18th, Antonio Arrendel, the Institute's new

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Senior Consultant, and Christopher Hickey will be running a workshop for the [Metro Lacrosse](#) counselors-in-training. The CITs will be learning about conflict resolution, season & practice planning, and goal setting.

Working with teenage coaches is a focus area of the Institute and one that will see considerable expansion over the next 12 months.

Final Note

It is an exciting time for the Institute as we build our capacity to offer quality coaching education services. Thanks for your advice and support over the past few months. Please remember you can also support the Institute via our [Affiliate Shopping Partners](#).

Sincerely,

Christopher Hickey
Executive Director
Institute for Sport Coaching

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