

# Institute for Sport Coaching

5 Prospect Street \* Acton MA 01720 \* 978-201-1024  
www.instituteforsportcoaching.org

---

## **NEWS RELEASE**

*CONTACT:* Christopher Hickey (Executive Director), [chris.hickey@instituteforsportcoaching.org](mailto:chris.hickey@instituteforsportcoaching.org)

## ***Sport Coach Training Center to Debut in July***

May 5, 2006

For immediate release

ACTON, Mass. – The Institute for Sport Coaching, in partnership with Smith College’s Department of Exercise and Sport Studies, is sponsoring the first annual Sport Coach USA Training Center from July 14-16 at Smith. The Training Center, based upon best practices from coaching education centers in Canada and Australia, will offer a two-tiered menu of coaching education courses, general and sport specific, to meet the professional development needs of coaches ranging from volunteer youth to interscholastic coaches in the New England and upstate New York area.

“The Institute has been planning this effort since early 2005 to provide the best opportunity for sport coaches to further develop their coaching skills, and we believe it to be the first of its kind in United States,” stated Christopher Hickey, the Institute’s Executive Director. “The Institute is very pleased to be working with Smith College’s Department of Exercise and Sports Studies whose coaching education masters program is the only Level 4 accredited coaching education program in the country,” added Hickey.

“The Department of Exercise and Sports Studies at Smith College is delighted to be partnering with the Institute of Sport Coaching to provide informative and dynamic coaching education courses this July 14-16th. The Institute’s Sport Coaching USA Training Center promises to be a place for all coaches to share experiences, discuss current issues impacting our athletes and roles as coaches, study cutting edge materials in exercise and sport science, and develop a powerful social support network,” stated Professor Don Siegel, who leads Smith’s coaching masters program.

The inaugural Training Center will be featuring the follow coaching education courses:

- American Sport Education Program’s Coaching Principles Course (ASEP)
- Red Cross’ Sport Safety Training (CPR & AED training included)
- Squash Coaching Clinic
- Inside the Sport Coach USA’s Union

“Coaches enrolling in sport specific clinics, or the ASEP option, will also be able to earn certification from their states or their sport governing bodies,” added Siegel.

Interested coaches should contact Hickey by email or check out [www.instituteforsportcoaching.org](http://www.instituteforsportcoaching.org).

---ISC---

The Institute for Sport Coaching, headquartered in Acton, MA, is a national, non-profit 501(c) 3 organization dedicated to developing and delivering educational experiences and leadership tools

critical to the advancement and improvement of sport coaches in the United States. The Institute develops and nurtures professional, intercollegiate, interscholastic and youth sport coaches, and prepares them to provide positive experiences in sport and life skills to athletes. ISC's goals include combating obesity and inactivity among America's youth and creating safe and quality sports experiences for young athletes through a network of quality sport coaches. Please see [www.instituteforsportcoaching.org](http://www.instituteforsportcoaching.org) for more information.