

Institute for Sport Coaching

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ISC UPDATE

September 2002

Message

Welcome to the latest edition of the Institute of Sport Coaching *Update* newsletter. The *Update* is designed to keep you informed and up-to-date on the development and efforts of the ISC as it grows into a respected and integral member of the sport coaching education community. Your comments and feedback about the Institute are always welcome. Contact the Institute at: chickey@nmic.navy.mil.
Chris Hickey, founder

Institute Development

The planning and development continues. The Institute's articles of incorporation have been drafted and will be reviewed by Jeff Triplett III Esq. The Institute's bylaws have been drafted and will be sent to the board of advisors for comment. Drafting of the pitch to potential host sites is on-going.

Board of Directors/Board of Advisors

The search for directors and advisors continues. Introductory letters were sent in August and September. Significant contacts include:

- Tom McMillen. McMillen is interested in the Institute and I am scheduled to meet with him in late September.
- Tim Flannery, NFHS. Flannery, one of the creators of the new National Coaching Credential Program (NCCP) is interested in the Institute because his main customers are interscholastic coaches.
- Jim Thompson, Positive Coaching Alliance. Thompson Jim has scheduled a meeting during his next trip to DC in mid-November.
- Scott Gould. Former commanding officer of a naval reserve unit, and former comptroller of the U.S. Department of Commerce. Gould offered to be on the Board of Advisors. His contributions centered on business development and how to succinctly market the Institute concept. Also, he suggested the American Society for Training and Development (ASTD) might be a good model.
- Doug Single. Initial contact was very positive.

Board of Advisors

Patricia Sullivan, professor,
George Washington University;
NCACE past president

Challace McMillin, professor,
James Madison University;
NCACE past president

Annette Lynch, vice president
sport development and
education, Maryland Special
Olympics

W. Scott Gould Ph.D.,
CEO/founder O'Gara Company

The mission of the Institute for Sports Coaching is to develop and nurture professional, interscholastic and youth sport coaches capable of preparing athletes for positive experiences in sport and as valued members of their communities.

People who are being asked to join the BOD or to recommend other candidates include:

- Tom McMillen, former congressman
- Peter Davis, USOC
- Suzie Tuffy, USOC
- Vice Admiral William Lawrence USN (Ret.), BOD Institute for International Sport
- Doug Single
- Tim Flannery, assistant director, NFHS
- Jim Thompson, executive director, Positive Coaching Alliance
- Judy Young, executive director, NASPE
- Daniel Doyle Jr., founder, Institute for International Sport
- Richard Lapchick, former director, Center for Study of Sport in Society, Northeastern University
- Frank Gagliano, coach, Nike Farm Team
- Christine Shelton, professor, Smith College

Business Plan Development

The business plan is still a work in progress and should be completed by early October.

The mission statement and organization goals are complete, as are the products and services sections. Work is progressing on the budget, particularly potential revenues, fundraising efforts and costs.

Notables

The topic, "Institute for Sport Coaching; A Source of Quality Services for Sport Coaches" has been submitted to the AAHPERD National Convention for possible approval as an early bird session during the group's national convention in Philadelphia during April 2003.

Institute founder Christopher Hickey will attend a full-day seminar at Anne Arundel Community College on strategic planning for non-profits in late September.