

Institute for Sport Coaching

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Update

March 2003

Incorporation & Board of Directors

The Institute for Sport Coaching was formally incorporated in Maryland on January 10, 2003 as a 501(c)(3) non profit non stock corporation.

The following were named as the initial Board of Directors:

John J. Shanley III – Annapolis, Maryland - President

John Healy – Alameda, California – Vice President

Christopher Glass – Adamstown, Maryland – Secretary/Treasurer

William Clapper – Annapolis, Maryland – At Large

Christopher Hickey – Annapolis, Maryland – Executive Director

The Board positions will be confirmed at the first organizational meeting to be held by mid April. The following are short biographies of the President and Vice President. We will have biographical information on Chris Glass and Bill Clapper in the next update.

President - John J. Shanley III

Jay Shanley is an energetic visionary who brings 15 years of operations management, strategic planning, process improvement and financial management to the Institute of Sports Coaching. Jay has worked in both the private and public sectors with experience in Fortune 10 companies such as Verizon and small business companies such as Photon Research Associates (150 personnel). A graduate of the U.S. Naval Academy and the Loyola School of Business, he currently serves as an Account Executive for an innovative division within Information Management of the Defense Intelligence Agency, called the Joint Intelligence Virtual Architecture (JIVA). This JIVA division is a radical initiative within the Department of Defense to provide an application server provider (ASP) model of remote access for intelligence analyst to use software and systems via the internet.

Jay has an active interest in real estate ventures in Maryland and Virginia (5 properties total-Shanley Enterprises) and has been elected to the St. Mary's Parish Council of Annapolis, MD, where he represents 5000+ Catholic families as President of the Education Pillar and member of the 5 person Parish Executive Steering Committee. Additionally, Jay is a Lieutenant Commander in the Naval Reserves currently serving with an Office of Naval Intelligence unit. Jay resides in Annapolis, Maryland with his wife Elaine and daughters Kelly and Bridget.

Vice-President - John Healy

The Institute for Sport Coaching's mission is to develop and nurture professional, interscholastic and youth coaches capable of preparing athletes for positive experiences in sport and as valued members of their communities.

John Healy is President and CEO of a Silicon Valley start-up (@Court) focused on delivering the technology necessary for digitizing the flow of legal documents in courts nationwide; in addition; he runs a litigation support company based in the San Francisco Bay Area. John is a graduate of San Francisco Law School (Jurist Doctorate), San Francisco State University (BA in international relations and a minor in economics) and also attended the University of California at Berkeley. Additionally, John is a Commander in the Naval Reserves currently assigned as Operations Officer in a Commander Pacific Fleet unit. John resides in Alameda, California with his wife Rosemarie and are expecting the birth of their first child any day now!

Board of Advisors

Judy Young, executive director of the National Association for Sport and Physical Education (NASPE), has been appointed as Vice-President of Programs at the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD). Congratulations to Judy!

Business Planning

The final touches on the business plan will be accomplished within the next two weeks barring any more flooding of my basement. Thanks to those who contributed biographical data and answered requests for other information. It will be made available for review by the Directors and Advisors and available by request for all others.

Marketing

The first seven targeted schools, identified as potential hosts for the Institute, were mailed introductory information regarding the Institute on February 25th. I have been following up with emails and phone calls. The second group of potential schools will be approached by the end of March.

Miscellaneous

The National Association for Girls and Women in Sport convention planners have reviewed the program proposal, "Institute for Sport Coaching; a Source of Quality Services for Sport Coaches", that was submitted for presentation at the 2003 AAHPERD Convention in Philadelphia. They are unable to sponsor your proposed presentation due to the many proposals submitted and the limitations on time slots available. However, Christine Bolger, NCACE/NASPE Administrator, provided me with excellent suggestions on how to improve the Institute's proposal for the 2004 convention. That proposal is due by May 15, 2003.

Christopher Hickey and Bill Clapper published "Implement Programs to Find, Recruit and Keep High School Track & Field Coaches" in the Winter edition of American Track and Field.

Saul Ewing, a business oriented law firm in Baltimore, has offered to take the Institute on as a pro bono client. Jeff Triplett, our law advisor who is an associate lawyer with Saul Ewing, has arranged for this support. The next step is for an initial review of our

business law needs (intellectual property, incorporation, etc) which should occur prior to the end of March.

Executive Director's Corner

In closing, I want to share with you how I felt when I traveled to Baltimore to process the incorporation document. As I waited for the paperwork to be approved, I was flush with excitement-happy that this concept had taken another stride towards becoming reality. It is not really about me or any of you individually, but being closer to the goal of providing a robust menu of professional development services to American sport coaches is very satisfying. I also reflected upon all the assistance and encouragement I have received from the Advisors and now the Directors---thank you so much for pushing me to pursue the creation of the Institute. I am in your debt.

Christopher Hickey
Director/Founder
Institute for Sport Coaching

Incorporation.
Sincerely,
Christopher Hickey
Director/Founder
Institute for Sport Coaching