

Institute for Sport Coaching

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NEWS RELEASE

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Institute for Sport Coaching Launches Speaking Bureau

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ACTON, MA -- The Institute for Sport Coaching (ISC) has begun offering a speaker's bureau service that will supply speakers and presenters for sports banquets, coaching clinics and workshops.

ISC speakers will address topics of concern in areas of professional development for sport coaches whether they are involved in youth, interscholastic or intercollegiate sports.

The Institute's mission is to help sport and recreation organizations present powerful meeting experiences by using leaders in sport coaching, sport administration and management, and youth sports. An ISC speaker presents motivational speeches and shares past successes as well as coaching best practices. Speakers tailor their topics to the audience and base their presentations on the messages you want delivered.

ISC speakers are available to address such topics as:

- The Value of Coaching Education
- The Impact of Sport Coaches
- Professional Development for Sport Coaches: Looking Outside the Box (tailored to individual sports)
- Evaluating Your Coaching Effectiveness: A Path to Self-Improvement
- Capturing Your Skills, Talents and Experiences: Professional Portfolios for Sport Coaches
- Mentoring Sport Coaches: A Necessity in the 21st Century
- Recruiting and Retaining Sport Coaches: A Means to Survive Generational Changes
- Avoiding Burnout: Every Sport Coach's Challenge
- Improve Relations with Parents and Increase Community Interest in Your Program: Implementing a Public Relations Plan
- Dealing with the media: From press releases to interview

For information or to book a speaker, contact Christopher Hickey, chris.hickey@instituteforsportcoaching.org, (978) 201-1024.

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The Institute for Sport Coaching, headquartered in Acton, MA, is a national, nonprofit organization dedicated to developing and delivering educational experiences and leadership tools critical to the

advancement and improvement of sport coaches in the United States. The Institute develops and nurtures professional, intercollegiate, interscholastic and youth sport coaches, and prepares them to provide positive experiences in sport and life skills to athletes. ISC's goals include combating obesity and inactivity among America's youth and creating safe and quality sports experiences for young athletes through a network of quality sport coaches. Please see www.instituteforsportcoaching.org for more information.

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