



Institute for Sport Coaching

Serving America's Sport Coaches



Success

"To laugh often and much; to win the respect of intelligent people and the affection of children; to earn the appreciation of honest critics; to appreciate beauty; to find the best in others; to leave the world a bit better whether by a healthy child, a garden patch, or a redeemed social condition; to know even one life has breathed easier because you have lived. This is to have succeeded."

Ralph Waldo Emerson

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2006-Breakout Year for ISC

The planning and development accomplished in 2005 have poised to spring the Institute into its first full year of operations.

Starting with the planned publication of the Sport Coach USA Guide to Coaching Education in March, the Sport Coach USA Training Center @ Smith 2006 in July, the debut of the Sport Coach USA Essential Bookshelf in the fall, 2006 will witness the beginning of the Institute's

efforts to support the professional development of sport coaches in New England and throughout the country.

Other services that are planned to debut in 2006 are the Sport Coach USA Intelligence Update.

The Institute still plans on pursuing development of the first coaching education program for youth baseball as well as authoring a series of Op-ed essays on topics related to

sport coaching.

The Institute is also establishing its support network throughout New England through various channels.

Sport Coach USA Trng Center

Planning for the inaugural Sport Coach USA Training Center @ Smith College 2006 is progressing well.

While some small administrative details still need to be worked out, the coaching education courses to be offered have been firmed up for the July 14-16 weekend.

Courses to be offered include:

- Coaching Principles (ASEP)
- Sport Safety (Red Cross)
- Diving Safety (USA Diving)
- Squash Level 1 (US Squash & Racquet Assn)
- Inside the Coaches' Union (ISC)

The plan on marketing the Center to New England-based coaches is currently being developed by Slava Heretz, Bill Clapper and Hickey and will be implemented starting in February.



2005 Youth Sports National Report Card

Coaching = C-

"Failed to provide sufficient background checks, training & evaluations for coaches, who are so instrumental in the youth sports experience."

The next Principles of Positive Coaching Seminar will be held on March 25 at Johnson & Wales University, Cranston, Rhode Island.

Product & Service Development

Over the past three months, Institute Executive Director Christopher Hickey has been discussing with a number of organizations on how the Institute can collaborate with them.

Hickey's discussions with the American Sport Effectiveness Program (ASEP) have led to the decision he will become one of their New England-based instructors with follow-on plans to become

one of their national faculty. Further areas of collaboration are being discussed.

Also, Hickey engaged the Positive Coaching Alliance @ Stanford (PCA) about establishing a PCA presence in New England. It was agreed Hickey will be trained as a PCA "Double-Goal Coach Seminar" instructor this spring.

Lastly, Hickey has been working with [John Bates](#), Known in Massachusetts as the "job-guy." John is a career coaching professional and is working with the Institute to develop a career coaching service for sport coaches.

Search for New Board Members

In mid-December, the Institute launched its search for new board members based in New England. In response to several ads placed on non-profit job websites, a number of attractive candidates have been identified.

Chris Hickey, the ISC's Ex. Director, in collaboration with the Board of Directors contacting the candidates and evaluating their potential to aid the Institute

over the next few weeks. If you would like to nominate a candidate, please email Hickey.

In addition to this search, Hickey will be starting additional searches to find a webmaster and a new Director of Information Technology. The webmaster will become responsible for maintenance of the ISC web content complementing Christine

Patke's web development work. This is especially an important position to fill as the website supports the deployment of the Institute's products and services. If you know of a good candidate, please drop Hickey a note.

IRS Non-Profit Status Update

The Institute's filing for non-profit certification has continued to progress with the IRS. In December, ISC Ex. Director Chris Hickey provided an additional 10 pages of information addressing 11 questions the

IRS had regarding the ISC.

It is now hoped the ISC will receive its non-profit certification early this winter. According to the IRS person reviewing the application, the Institute should receive its

certification by mid-Feb.

Once issued, this certification will allow the Institute to pursue a number of funding options from various foundations, state and federal governments, and other non-profit organizations.

View from the Director's Chair

The other day I was telling a coworker about how when I was a young child that my career aspirations were divided between becoming a comedian and a priest. At times, I think that was my best joke. But seriously, I was very much influenced by my eldest cousin, Ed, who at the time was a Catholic Missionary to the Mariana Islands in the Pacific Ocean. I thought highly of him then and still do. As I grew older, I found that most people who commit themselves to a life dedicated to serving with a religious order usually answered a "calling." I later learned this was a very serious beckoning to one's vocation and that emulation of an older cousin was not enough.

Now years later, I have finally found my true calling, this Institute.

In many ways, I am going back to the serious thoughts I had as an older teenager to become a teacher and a coach.

Sport to me in high school provided some watershed moments in my life. The effort I put into sport was my own—how I fared was strictly up to me and to some degree my coaches. I learned the lessons of hard work, taking advice, overcoming adversity and team work. I wanted to give back to the sport that provided me with so many opportunities to test myself and find myself as a young adult.

But life intervened and now

years later, here I am spearheading an effort to create quality sport coaches. I have come full circle.

In the following months, as the Institute rolls out its first products and services, I will be finally answering my true calling.

Thank you for your continued uplifting support and encouragement. Without which, I would not have come this far.

HAPPY NEW YEAR to you and your family!!

Chris

The Affiliate Fundraising Program will be going on a short hiatus until the Institute receives its non-profit certification from the IRS.

ISC Featured in Local Massachusetts News

Early in January 2006, the ISC's Executive Director was interviewed by Stephen Tobey, a sports editor with the local Acton weekly newspaper, the Beacon. During the first week of January, the ISC was featured in an article in four newspapers covering the Acton, Concord, Westford and Littleton areas. Excerpts are found below:

"Coaches in the United Kingdom, Australia and New Zealand have regional training centers. We're trying to fill the void and become a resource for coaches in New England for both sport-specific training and information on coaching in general," stated Chris Hickey.

"We want to help recruit and train people to coach," said Hickey. "It's all about delivering a better sports experience to young athletes."

"There are a lot of coaches who are wonderful role models," said Hickey. "The role of an apprentice or intern is a useful role. Different people learn different ways. I see a combination of training and practical experience as the ideal. When I was coaching track, at the end of my first year, my athletes said to me 'Hey coach, we're just one big experiment.' In a way, they were, but it's important to get practical experience working with an experienced coach."

For those interested, the entire article can be found online at the [Beacon Online](#).

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We're on the Web!
Visit us at:
www.instituteforsportcoaching.org

Coming Up in the Next Edition

- Sport Coach USA Training Center @ Smith College 2006 Update
- Fundraising Update
- Publication of the Guide to Coach Education Programs
- The Sport Coach USA brand
- Sport Coach USA Career Advising

About the Institute

The Institute for Sport Coaching, headquartered in Acton, MA, is a nonprofit organization dedicated to developing and delivering educational experiences and leadership tools critical to the advancement of

sport coaches in the US. The Institute develops and nurtures professional, intercollegiate, interscholastic and youth sport coaches, and prepares them to provide positive sport experiences

to athletes. The ISC's goals include combating obesity and inactivity among America's youth and creating safe and quality sports experiences for young athletes through a network of quality sport coaches.

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