



Institute for Sports Coaching

Friends of the Institute Newsletter



Summer 2007

Serving America's Coaches

Volume 3, Issue 2

Launch of Sport Coach Boston: Successful Youth Coaching Workshop

Since last spring, the Institute has been working to bring a new cutting edge youth coaches workshop to the youth coaches in Massachusetts. In order to reduce development time, the Institute's leadership decided to license a workshop, [CoachSmartNH](#), recently developed at the Univ. of New Hampshire by Profs. Karen Collins and Bob Barcelona.

Renamed the *Sport Coach Boston: Successful Youth Coaching Workshop*, the Institute and Sport in Society added an additional hour of curriculum on substance abuse, diversity awareness and conflict resolution to the original three hour CoachSmartNH workshop. To date, three of the workshops have been conducted in Boston.

Institute's Blog Launched!

Over the past few months, the Institute's website site has several new features:

- [Quality Sport Coach Mentoring Research](#)
- [Youth Sports National Report Card](#)
- [ISC Blog](#)

The blog features Slava Heretz's, the Institute's Operations Manager, experiences as a rookie high school golf coach. We plan to add a page on the *National Standards for Sport Coaches* as well as a presence for the Metro Boston Coaches Academy in the next few months.

Debut of Metro Boston Coaches Academy

The Center for Study of Sport in Society and the Institute are in the final stages of formalizing a partnership to create the Metro Boston Coaches Academy. Based upon the recommendations laid out in the 2006 Boston Youth Sports Initiative study, "*Helping Out: Volunteerism in Youth Sports in Boston*," the Academy aims to combat obesity and violence among the youth, and to improve youth sports in Boston by providing quality trained youth sport coaches.

The Academy is a "joint venture" between the Institute for Sport Coaching, and the Urban Youth Sports Program from the Center for Study of Sport in Society at Northeastern University with assistance from the Boston Centers for Youth and Family and the Boston Youth Sports Initiative.

The Academy conducted three pilot projects this summer to test out various parts of its business plan. It delivered the Sport Coach Boston: Successful Youth Coaching Workshop to coaches in Dorchester in late June, and in Charlestown in July. It also delivered a workshop to the Boston Neighborhood Basketball League coaches in August.

The Academy was provided grants from the Boston Youth Sports Initiative and the Charlestown Substance Abuse Council to fund the pilot projects.

Institute for Sport Coaching Mission: We aim to develop and nurture professional, intercollegiate, interscholastic and youth sport coaches capable of preparing athletes for positive experiences in sport and teaching life skills necessary to be valued members of their communities.

Debut of Metro Boston Coaches Academy (cont.)

Currently, the lessons-learned from the pilot projects are being captured to aid in refining the Academy's business practices.

Over the next six months, Sport in Society and the Institute plan to seek funding to roll out the Academy's services to coaches throughout the City of Boston with a vision to also serve the inner suburbs.

New Board of Directors Leadership

On May 2, new leadership took the reins of the Institute's Board of Directors. Hillary Wells was elected President and Jeff Takle was elected Vice-President. It was decided to leave the Secretary/Treasurer position vacant for the time-being.

Charlie McGrath has agreed to stay on as a Director at-large while Jay Shanley and John Healy have transitioned from their leadership spots to also be at-large members of the Board.

In other Board news, Jeff Gulko, the current Bill Richardson for President grassroots support director, submitted his resignation due to the demands of his current job. Also, Chris Glass, newly selected for promotion to Captain in the US Naval Reserves, submitted his resignation.

Investing in America's Sport Coaches

We are seeking financial contributions to enable the Institute to continue its important work in 2007 and 2008.

Please take this opportunity to honor a coach who made a difference in your life or someone close to you.

The Institute sincerely thanks the following contributors for their generous donations.

Platinum Level (\$500+):

Mr. & Mrs. Robert Granata
Mr. & Mrs. Christopher Hickey

Gold Level (\$250+):

CDR & Mrs. Mike Bee USCGR

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Mr. and Mrs. Jeff Takle
Mr. Maurice Hickey

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Ms. Candace Royer
Mr. Marty Schupak
Mr. Charlie McGrath

Copper Level (\$25+):

CDR & Mrs. Christopher Glass USNR
Mr. Ed Arcaro

The Institute's Affiliate Shopping is an easy way to support us! Please see the [Institute's Website](#) for how you can shop online and raise funds to support the Institute's efforts.

Please do your shopping on Amazon via the link on the Institute's website as we are so close to our first affiliate payout!

Upcoming Events

- Sept 25: Sport Coach Massachusetts: Successful Youth Coaching Workshop @ Acton-Boxborough Community Education
- Nov 7/14: Sport Coach Boston: Successful Youth Coaching Workshop @ Charlestown Boys & Girls Club
- Feb 22-24: 2nd Annual New England Youth Sports Festival @ Gillette Stadium

Odds & Ends

- The [Institute's website](#) is averaging over 1,300 visits a month with time spent per visit reaching nearly 3 minutes.
- The Institute has developed a version of the Successful Youth Coaching Workshop to be marketed in the area outside of the metro Boston area. The Sport Coach Massachusetts: Successful Youth Coaching Workshop makes its debut through Acton-Boxborough Community Education on Sept. 25.

Greetings from President, ISC Board of Directors

It's been a little over a year since I sat across a small table at Starbucks on a cold winter night listening attentively to Chris describe the mission and goals of the Institute for Sport Coaching (ISC). As Chris worked his way through a Power Point presentation on his laptop, his daughter Caroline slowly sipped on a hot chocolate, offered up as a consolation for having to tag along. I was there to discuss the possibility of becoming a board member and appreciated having Caroline there representing the stakes at hand.

The ISC develops and delivers educational experiences and leadership tools critical to the advancement and improvement of sport coaches. It's an organization insistent upon quality and competence - an organization that

fully appreciates the need to support sport coaches but also to hold them accountable.

Most importantly, the ISC an organization with young aspiring athletes at its core - kids who lead, kids who follow, kids of privileged, kids from broken homes, kids born to be number one, kids with two left feet, and kids sipping hot chocolate on a cold winter night at Starbucks.

In this newsletter and in those to come, you will be made aware of the significant inroads Chris has made in the Boston community and beyond. As Board President, I encourage you to support the Institute for Sport Coaching whether that means writing a check, donating your time, or providing in-kind services.

Hillary Wells
President
ISC Board of Directors

The View from the Director's Chair

Faith and perseverance does pay off. It was very rewarding to finally see years of planning, networking and thinking translating into actual youth sport coaches participating in meaningful professional development under the Metro Boston Coaches Academy brand.



We have started with testing ideas on supporting both neighborhood-based and city-wide sports programs. Over the next six months, the Academy will double the number of areas served as well as become an official provider of Red Cross CPR/First Aid and Sport Safety Training.

This is not a one person show. Special thanks go out to Chris Lynch @ Boston Youth Sports Network for his sage advice and support, and Dave Czesniuk and Linda Keefe @ Sport in Society for believing in the value of an organization like the Institute. Without them, I would still be planning and thinking!

Outside of Massachusetts, recognition of the Institute is growing. At the annual Sport Coach Educators Conference in June, I was asked by NCACE President Dave McCann to be part of the group tasked to spread the word about the value of nationally certified coaching ed programs to youth sport organizations.

I was saddened to accept both Chris Glass and Jeff Gulko's resignations from the Board. Chris was one of initial champions of the Institute back in early 2002 when I exposed the concept to a group of my fellow mobilized Naval Reservists.

I am very excited about the future. The real work lies ahead and I would not have it any other way.

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