



Institute for Sport Coaching

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NEWS RELEASE

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Leader in Violence Prevention Joins Institute

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For immediate release

ACTON, Mass. – Mr. Antonio Arrendel, a nationally acclaimed violence prevention and conflict resolution trainer, recently joined the Institute for Sport Coaching as its Senior Consultant. Arrendel, currently the Manager of Violence Prevention and Diversity, a Program at Northeastern University's Center for the Study of Sport in Society, has worked with a number of professional football and baseball teams as well as several major college athletic teams.

"Having someone of Antonio's quality and experience to join us is special. His insight to the challenges facing today's youth along with his ideas to develop unique workshops for sport coaches will be a great asset to the Institute's efforts to develop quality trained sport coaches in the metro Boston area.," responded Christopher Hickey, the Institute's Executive Director.

Arrendel, one of the best training facilitators in conflict resolution, cultural diversity, and gender/domestic violence prevention in the country, will work with the Institute leadership in develop new content for coaching workshops as well as become one of the Institute's trainers. Arrendel, a former national level track & field intercollegiate athlete, holds a BS in Human Services from Northeastern University, and lives in Cambridge, Massachusetts with his family.

---Institute for Sport Coaching---

The Institute for Sport Coaching, headquartered in Acton, MA, is a national, non-profit 501(c) 3 organization dedicated to developing and delivering educational experiences and leadership tools critical to the advancement and improvement of sport coaches in the United States. The Institute develops and nurtures professional, intercollegiate, interscholastic and youth sport coaches, and prepares them to provide positive experiences in sport and teach life skills to athletes. The Institute's goals include combating obesity and inactivity among America's youth and creating safe and quality sports experiences for young athletes through a network of quality sport coaches. Please see www.instituteforsportcoaching.org for more information.